Shoppe Pro Ultimate
Design Manual

Table of Contents

0

Part I Introduction 6

1 Overview 6
2 Languages used 7

Part II Framework 11

1 Base template folder 11
2 Prebuilt template folder 12
3 Custom template folder 13
4 Compiled folder 13

Part III Important notes before you start 15

1 Rebuilding skin cache 15
Rebuild via Design Mode 15
Rebuild via Dev Mode 16
2 Suggested pathing 18
3 Working around Smarty 19
4 Files to not touch 20

Part IV Building a custom template 22

1 Creating the file structure 22
2 Creating the skin.xml 23
3 Where to go from here 25

Part V Useful Tools 28

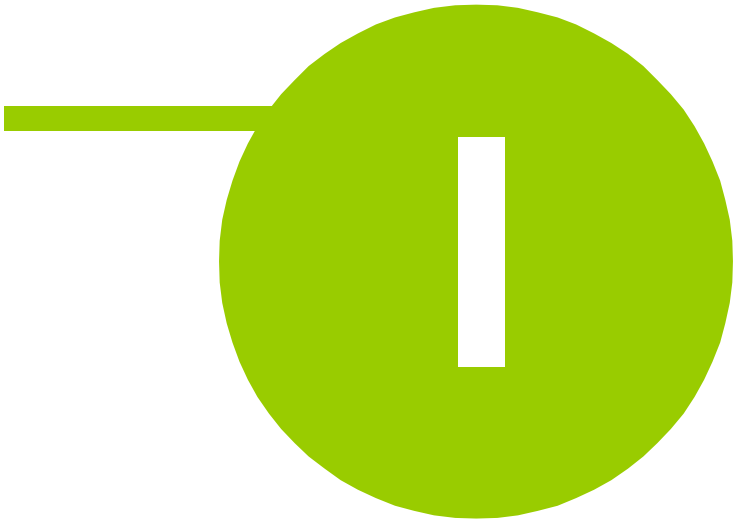
1 Design tools 28
2 Page speed checkers 28
3 CSS compliance tools 28
4 HTML validation tools 28
5 Language editor 28

Part VI Appendix 31

1 Examples downloads 31
2 Skin.xml data 31
3 Example template layouts 33
4 CSS reference list 38
5 Default skin images 55

0

Introduction



1 Introduction

Welcome to the Shoppe Pro Ultimate design documentation for cart versions 3.7 and above. Within this document we will cover the core principles behind the templating system, how the skins themselves are structured, how to construct your own skin, as well provide key things to know when building the skins and also some tools that will assist in the skin creation. It is the intent of this documentation to be used by designers who do not wish to use "Design Mode" to create their skins and strictly plan on using raw file editing and/or managing. We strongly encourage that you commit to this method 100% to prevent any conflicts that can occur, which we will touch on later in this document.

1.1 Overview

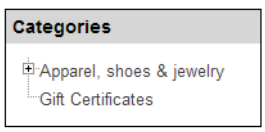
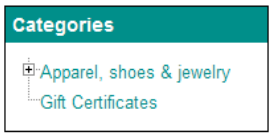
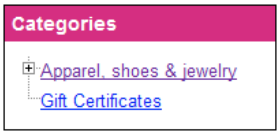
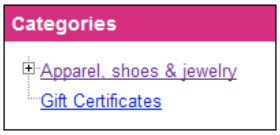
The templating engine is built around the concept of being able to push core changes to the skin templates during an update/upgrade without interrupting the design that has been created. To achieve this, we have created a tiered or "layered" design platform that compiles into one final skin by essentially stacking on top of each other and getting pushed into a final compilation directory.

The primary folders used to achieve this are the following:

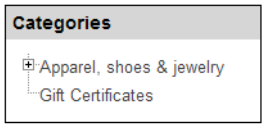
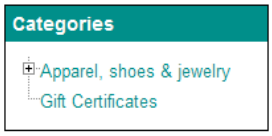
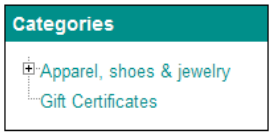
Base template folder: `\content\engine\design`
Prebuilt template folder: `\content\skins\(Prebuilt template name)`
Custom template folder: `\content\skins\_custom`
Compiled folder: `\content\cache\skins\(Custom template name)`

The first three skins get layered on top of each other during compilation of the skin then get saved into the `\content\cache\skins\(Prebuilt template name)` folder where (Prebuilt template name) is equal to the name of your active skin. An example name would look like `\content\cache\skins\SimpleGreen` . In this process the core design is pulled from \content\engine\design then any changes from `\content\skins\(Prebuilt template name)` are added on top with a higher priority. After this occurs, any changes from `\content\skins\_custom` are then added as the final layer with the highest priority and the resulting skin files are then fully published into `\content\cache\skins\(Prebuilt template name)` which is what the end user will see. Below is are more visual examples of how this would work with any files and/or elements:

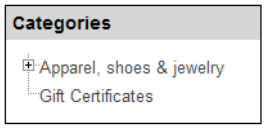
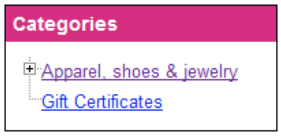
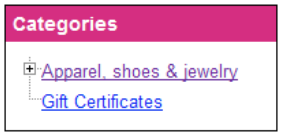
Example A

Base says header is gray	Prebuilt says header is teal	Custom says header is pink	Header is pink due to Custom having highest priority
			

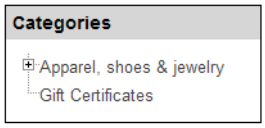
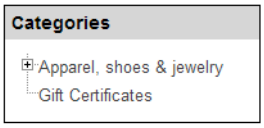
Example B

Base says header is gray	Prebuilt says header is teal	Custom does not declare a new color	Header is teal due to Prebuilt having next highest priority
			

Example C

Base says header is gray	Prebuilt does not declare a new color	Custom says header is pink	Header is pink due to Custom having highest priority
			

Example D

Base says header is gray	Prebuilt does not declare a new color	Custom does not declare a new color	Header is gray since Prebuilt and Custom did not have input
			

1.2 Languages used

While the templates are generically css and html based, there are a few other languages as well as a templating engine being utilized to create the look and feel of the Shoppe Pro Ultimate application. Below is a summary of the technologies being used in the cart:

HTML - Stands for HyperText Markup Language, is the predominant markup language for web pages. HTML is the basic building-blocks of webpages.

HTML is written in the form of HTML elements consisting of tags, enclosed in angle brackets (like <html>), within the web page content. HTML tags normally come in pairs like <h1> and </h1>. The first tag in a pair is the start tag, the second tag is the end tag (they are also called opening tags and closing tags). In between these tags web designers can add text, tables, images, etc.

The purpose of a web browser is to read HTML documents and compose them into visual or audible web pages. The browser does not display the HTML tags, but uses the tags to interpret the content of the page.

HTML elements form the building blocks of all websites. HTML allows images and objects to be embedded and can be used to create interactive forms. It provides a means to create structured documents by denoting structural semantics for text such as headings, paragraphs, lists, links, quotes and other items. It can embed scripts in languages such as JavaScript which affect the behavior of HTML webpages.

Web browsers can also refer to Cascading Style Sheets (CSS) to define the appearance and layout of text and other material. The W3C, maintainer of both the HTML and the CSS standards, encourages the use of CSS over explicitly presentational HTML markup.

For more information on HTML please see http://en.wikipedia.org/wiki/Html

CSS - Cascading Style Sheets (CSS) is a style sheet language used to describe the presentation semantics (the look and formatting) of a document written in a markup language. Its most common application is to style web pages written in HTML and XHTML, but the language can also be applied to any kind of XML document, including plain XML, SVG and XUL.

CSS is designed primarily to enable the separation of document content (written in HTML or a similar markup language) from document presentation, including elements such as the layout, colors, and fonts. This separation can improve content accessibility, provide more flexibility and control in the specification of presentation characteristics, enable multiple pages to share formatting, and reduce complexity and repetition in the structural content (such as by allowing for tableless web design). CSS can also allow the same markup page to be presented in different styles for different rendering methods, such as on-screen, in print, by voice (when read out by a speech-based browser or screen reader) and on Braille-based, tactile devices. While the author of a document typically links that document to a CSS style sheet, readers can use a different style sheet, perhaps one on their own computer, to override the one the author has specified.

CSS specifies a priority scheme to determine which style rules apply if more than one rule matches against a particular element. In this so-called cascade, priorities or weights are calculated and assigned to rules, so that the results are predictable.

For more information on CSS please see http://en.wikipedia.org/wiki/CSS

JavaScript - Also known as ECMAScript, is a prototype-based, object-oriented] scripting language that is dynamic, weakly typed and has first-class functions. It is also considered a functional programming language like Scheme and OCaml because it has closures and supports higher-order functions.

JavaScript is an implementation of the ECMAScript language standard and is primarily used in the form of client-side JavaScript, implemented as part of a web browser in order to provide enhanced user interfaces and dynamic websites. This enables programmatic access to computational objects within a host environment.

JavaScript's use in applications outside web pages—for example in PDF documents, site-specific browsers and desktop widgets—is also significant. Newer and faster JavaScript VMs and frameworks built upon them (notably Node.js) have also increased the popularity of JavaScript for server-side web apps.

For more information on Javascript please see http://en.wikipedia.org/wiki/Javascript

Xajax - xajax is an open source PHP class library implementation of AJAX that gives developers the ability to create web-based Ajax applications using HTML, CSS, JavaScript, and PHP. Applications developed with xajax can asynchronously call server-side PHP functions and update content without reloading the page.

Unlike some other Ajax frameworks, xajax is designed to allow the programmer to have no prior knowledge of JavaScript.

For more information on xajax please see http://en.wikipedia.org/wiki/Xajax

jQuery - jQuery is a cross-browser JavaScript library designed to simplify the client-side scripting of HTML. It was released in January 2006 at BarCamp NYC by John Resig. Used by over 43% of the 10,000 most visited websites, jQuery is the most popular JavaScript library in use today.

jQuery is free, open source software, dual-licensed under the MIT License and the GNU General Public License, Version 2. jQuery's syntax is designed to make it easier to navigate a document, select DOM elements, create animations, handle events, and develop Ajax applications. jQuery also provides capabilities for developers to create plug-ins on top of the JavaScript library. Using these facilities, developers are able to create abstractions for low-level interaction and animation, advanced effects and high-level, theme-able widgets. This contributes to the creation of powerful and dynamic web pages.

For more information on jQuery please see http://en.wikipedia.org/wiki/Jquery

XML - Extensible Markup Language (XML) is a set of rules for encoding documents in machine-readable form. It is defined in the XML 1.0 Specification produced by the W3C, and several other related specifications, all gratis open standards.

The design goals of XML emphasize simplicity, generality, and usability over the Internet. It is a textual data format with strong support via Unicode for the languages of the world. Although the design of XML focuses on documents, it is widely used for the representation of arbitrary data structures, for example in web services.

Many application programming interfaces (APIs) have been developed that software developers use to process XML data, and several schema systems exist to aid in the definition of XML-based languages.

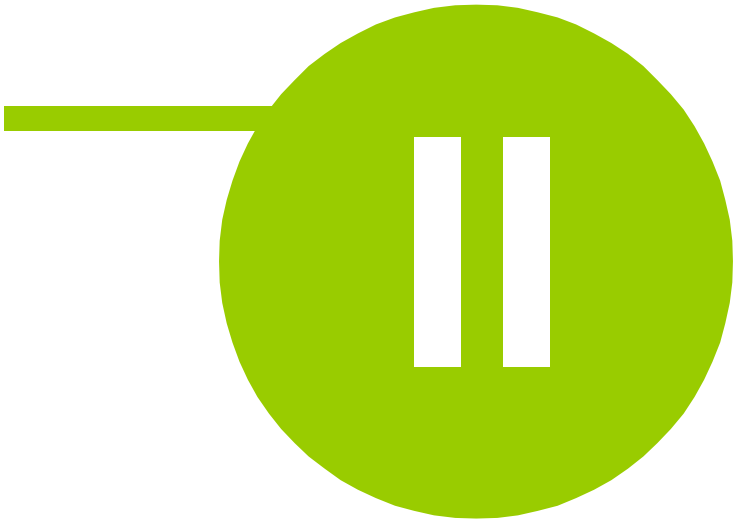
For more information on XML please see http://en.wikipedia.org/wiki/XML

Smarty - Smarty is a web template system written in PHP. Smarty is primarily promoted as a tool for separation of concerns. Smarty is intended to simplify compartmentalization, allowing the presentation of a web page to change separately from the back-end. Ideally, this eases the costs and efforts associated with software maintenance.

Smarty generates web content by the placement of special Smarty tags within a document. These tags are processed and substituted with other code. Tags are directives for Smarty that are enclosed by template delimiters. These directives can be variables, denoted by a dollar sign ($), functions, logical or loop statements. Smarty allows PHP programmers to define custom functions that can be accessed using Smarty tags.

For more information on Smarty please see http://en.wikipedia.org/wiki/Smarty

Framework



2 Framework

As discussed earlier in this document, the templating engine compiles your template into one after pulling from three other folders and stacking them on top of each other based upon priority. Here we will go through the different skin folders and their primary intent in a more in depth fashion.

2.1 Base template folder

The base template folder is the central design folder of which all templates are based from including backend design templates, email templates, template images, and of course the base skin its self. This is where any updates/upgrades to the templates will get installed during a hotfix release by Shoppe Pro Ultimate. It currently is housed in the \content\engine\design folder of the default Shoppe Pro Ultimate package. As the base template folder is the default, unmodified design it is usually very bland in
appearance if used by its self. This template folder has the lowest priority in the compilation procedure so you would never want to make any edits here, only copy the files themselves individually to be used in the Prebuilt template folder.

Below is an outline of what each folder is for and what it houses. The base path for all of these files is of course going to be \content\engine\design :

images	Custom skin images
javascript	Skin javascript files
styles	Skin CSS files
styles\elements	Skin CSS files for specific site elements (used by Styles Editor in Design Mode)
templates	Smarty templates main folder
templates\admin	Design mode related templates.
templates\email	E-mail templates
templates\email\elements	E-mail templates top and bottom
templates\layouts\	Site layouts
templates\layouts\zones	Main parts of site layout – site header, footer, navigation bar, side bars
templates\pages\	Site pages templates separated by groups
templates\pages\account	Pages related to user account – log-in, sign up, profile, address book, etc
templates\pages\account\elements	Common parts for account templates
templates\pages\catalog	Product catalog and product search pages
templates\pages\catalog\elements	Elements for catalog pages such as navigation bar, bread crumbs, page break control and product preview parts
templates\pages\catalog\views	Custom views for catalog pages
templates\pages\checkout	Checkout-relates pages

templates\pages\checkout\one-page-checkout	Includes for one-page-checkout
templates\pages\checkout\traditional-checkout	Includes for traditional checkout
templates\pages\gift-certificate	Gift certificate pages
templates\pages\google	Good conversion and coupon includes
templates\pages\newsletters	Newsletter subscribe / unsubscribe pages
templates\pages\product	Product page views and elements
templates\pages\product\elements	Product page peaces
templates\pages\product\views	Product page views (different combinations of product/elements)
templates\pages\site	Common site pages (home page, site map, international settings, etc)
templates\pages\wishlist	Wish list management pages
templates\panels	Site panels such as products categories, products search box, bestsellers, etc)
templates\panels\includes	Additional files for panels
templates\wrappers	Site wrappers (basically wrapper creates environment for layout)
templates\wrappers\elements	Wrapper shared elements

2.2 Prebuilt template folder

The Prebuilt template folder is where you as a designer and/or developer would want to save all of your content changes to. In this document we generically refer to this folder as the Prebuilt template folder but the actual folder its self will be what you decide to name it. Right now, this folder will always be located at `\content\skins\(Prebuilt template name)` or `\content\skins\MyNewSkin` as an example. It uses the same folder hierarchy as the Base template folder discussed previously to house your customized skin files.

As an example on how to properly utilize this folder, say you wanted to edit the header.html file you would copy

`content\engine\design\templates\layouts\zones\header.html`

into

`content\skins\MyNewSkin\templates\layouts\zones\header.html`

then go in and make your customizations to the `content\skins\MyNewSkin\templates\layouts\zones\header.html` file, leaving the original one stored in the Base template intact.

This is the process you would want to consistently follow to edit mostly all of the template files. Keeping them all here will also make packaging of your skin tons easier if you plan to do things like resell it or provide it to another Shoppe Pro Ultimate User.

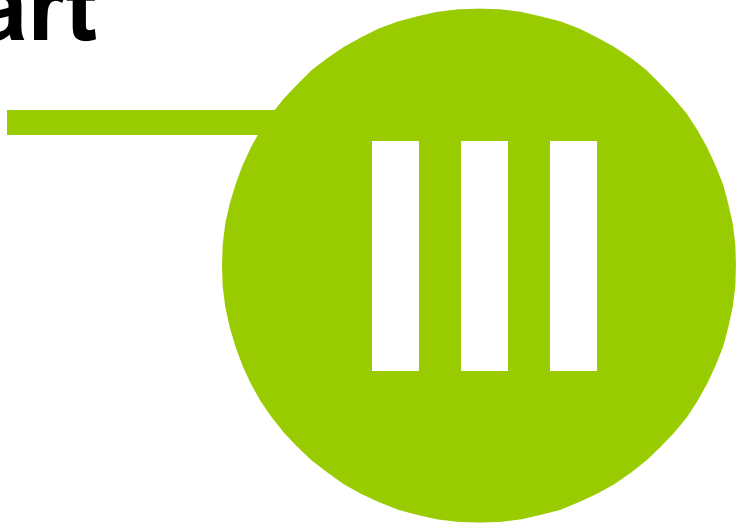
2.3 Custom template folder

The Custom template folder is where the Shoppe Pro Ultimate feature of Design Mode saves all of its changes, its current location is \content\skins_custom . This folder is exclusively used by Design Mode and should never be used when creating your own design. Since it is the folder being used by Design Mode, it gets the highest and final priority in the skin compilation process. As this is the folder The Custom template does follow the same hierarchy as the Base template as well so in the off chance something is built or changed via Design Mode you can always grab the changed file and move it into your skin. This fact does mean you in theory could side by side design a skin via raw editing and Design Mode but we do not recommend it in order to avoid potential complications.

2.4 Compiled folder

The Compiled folder is where the compilation of the previous three templates ends up. This is the template the person visiting the site will see and browse the site on. The current location for this folder is \content\cache\skins\(Prebuilt template name) where Prebuilt template name is equal to the name of your active skin. An example folder would look like \content\cache\skins\MyNewSkin . This folder gets written to every time the cart is told to recompile the templates either through entering Design Mode or navigating through the site when devmode is active. Due to that, you will never want to save any changes here as they will promptly get overwritten and your work will get lost unfortunately.

Important notes before you start



3 Important notes before you start

Before we get into template creation, we have some suggestions and rules of sorts that will make life easier overall for you while making your new template. We may expand this section from time to time so we do suggest checking back every now and then.

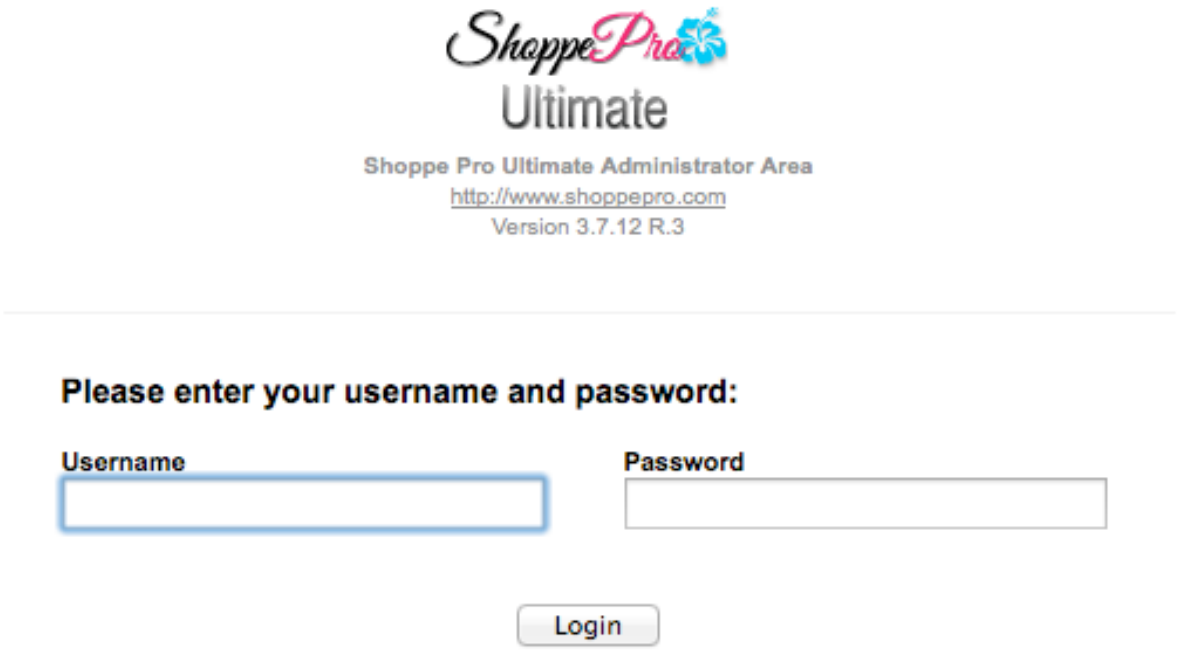
3.1 Rebuilding skin cache

As you build your skin, you will need to rebuild the cache folder so that you can see your changes. Within Shoppe Pro Ultimate we currently have two ways to accomplish this: entering into Design Mode and enabling Dev Mode. Both have their pros and cons which we will cover next.

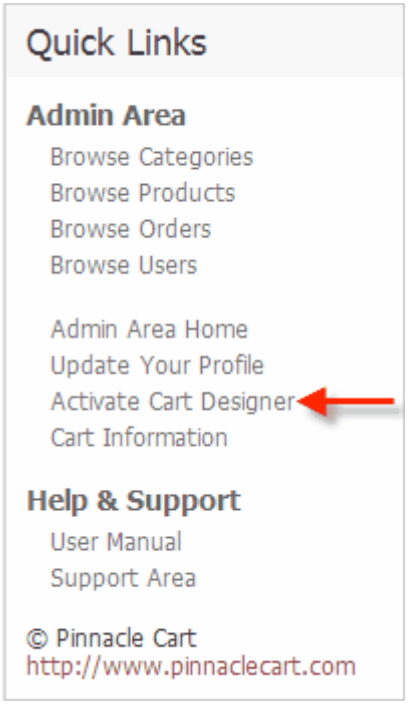
3.1.1 Rebuild via Design Mode

To rebuild the cart via Design Mode, you'll want go through the following steps:

1. Log into the admin area of your shopping cart (typically is http://www.yourdomain.tld/login.php)



2. Click on Activate Cart Designer in the Quick Links section of your admin area, located on the left hand side.



3. Once it has loaded, you'll then simply hit the Exit button, located in the bottom right hand corner of Design Mode. You don't need to do anything in Design Mode its self, the act of activating it rebuilds the cache.

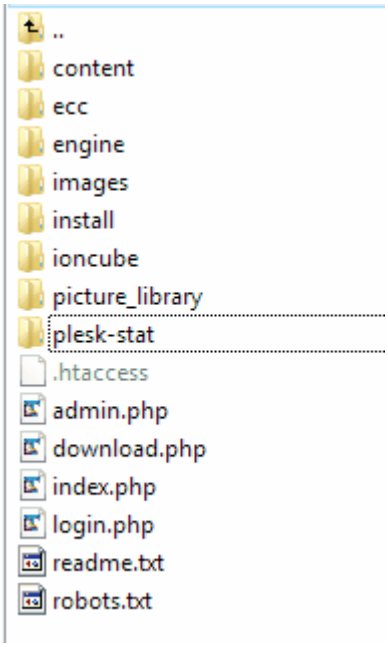
The drawback to this method is the process can be tiresome to reload your design every time, but it does not impact the performance of your site.

3.1.2 Rebuild via Dev Mode

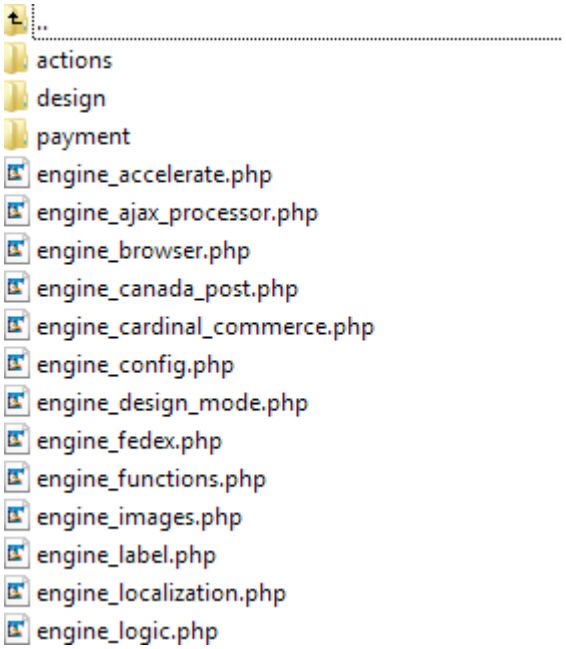
Dev Mode is a pretty useful option as it forces the cart to auto refresh the cache every time the site is navigated through. It also fully explains the any mysql errors that occur which is something you generally wouldn't run into when strictly doing a design but is good to know either way.

To enable Dev Mode, you will want to do the following:

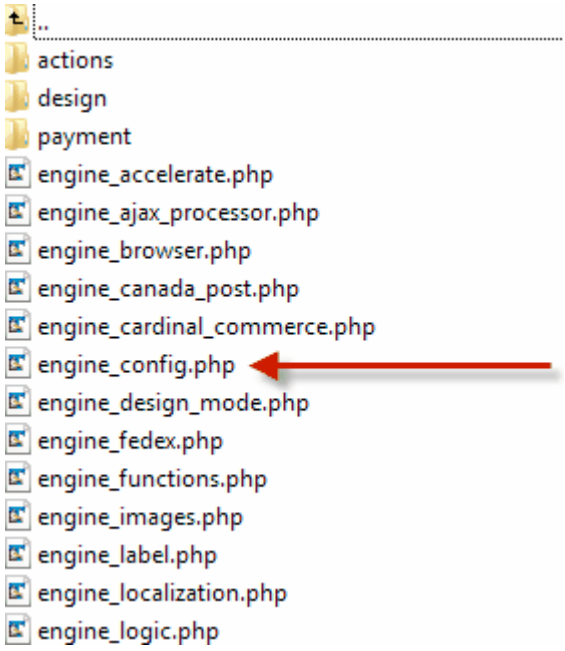
1. Connect to your deployed cart via an editor of your choice (FTP, SSH, SFTP, Etc..) For this exercise we will do it via SFTP .



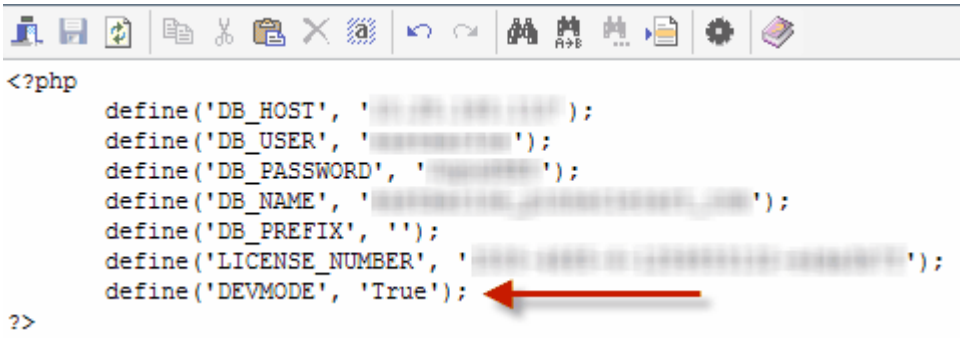
2. Drill down into the content\engine\ directory



3. Open up the engine_config.php



4. Add in a new line above the php closing tag (?>) with the text of " define('DEVMODE', 'True'); " and then save the changes



The draw back to this method is that if it is not turned of during "visitor hours" it will slow down the performance of your site as every visitor will be rebuilding your template consistently. To turn it off you can set the flag to False instead of True, then change back when needed.

3.2 Suggested pathing

The Shoppe Pro Ultimate application operates in both a non-secure and secure environment in order to maintain PA-DSS compliance . Due to this we strongly suggest making sure all of your designs use relative pathing over absolute pathing. If you do not do so, you run a high chance of getting security warnings when your site goes into secure mode.

Absolute pathing is commonly seen when calling images and/or other media such as flash and video. An example of this would be something like < img src="http://www.domain.com/image.jpg"> As you see in this example we use the full image path including the domain name its self. If you used code like this in say your header or footer, what happens is that your cart will start throwing errors during checkout. In Internet Explorer you will get an error message right away complaining about insecure content being loaded from a non-secure directory.

The way to keep this from happening is to use relative pathing wherever possible. An example would look like < img src="image.jpg"> . Notice that in the image call only the image is referenced as the image is located in webroot. If it was located in a subdirectory the call would look something like < img src="images/image.jpg"> . Maintaining this basic design principle will greatly increase site speeds and keep insecure content warnings from appearing.

3.3 Working around Smarty

Due to the cart using Smarty as a templating engine, all usage of curly brackets ({ and }) is assumed to be a Smarty variable. Additionally it does not parse php code properly unless some additional code is added as we will explain below along with how to get curly brackets to be ignored by Smarty.

To get the Smarty engine to treat curly brackets as part of your code and not a Smarty variable, you'll want to use what are called literal tags or {literal} {/literal} which are the open and close tags respectively. Ideally you will wrap both tags around any curly bracket being used in your code. Most commonly you will see these used inside of javascript chunks as curly brackets are used as part of the regular operators.

A working example of this would be as follows:

```
<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
document.write(unescape("%3Cscript src='" + gaJsHost + "google-analytics.com/ga.js' type='text/
javascript'%3E%3C/script%3E"));
</script>
<script type="text/javascript">
try {literal}{{/literal}
var pageTracker = _gat._getTracker("UA-xxxxx-x");
pageTracker._trackPageview();
{literal}}{/literal} catch(err) {literal}{{/literal}{literal}}{/literal}</script>
```

Notice that the curly brackets in pink have been surrounded by the literal tags in green.

You also could have done it the following way, but it is considered to be less efficient/proper :

```
{literal}
<script type="text/javascript">
var gaJsHost = (("https:" == document.location.protocol) ? "https://ssl." : "http://www.");
document.write(unescape("%3Cscript src='" + gaJsHost + "google-analytics.com/ga.js' type='text/
javascript'%3E%3C/script%3E"));
</script>
<script type="text/javascript">
try {
var pageTracker = _gat._getTracker("UA-xxxxx-x");
pageTracker._trackPageview();
} catch(err) {}</script>
{/literal}
```

Doing it that way renders any actual Smarty variables that may be present inside the code chunk useless.

Now with php code, to have Smarty recognize and parse it properly you will want to use the {php} {/php} smarty tags instead of <? ?> or <?php ?> . Below is what an adjusted Hello World would look like.

Not inside a smarty engine:
```
<?php
Echo "Hello, World!";
?>
```

Inside a smarty engine:
```
{php}
Echo "Hello, World!";
{/php}
```

3.4 Files to not touch

As part of best practices with making a compliant skin and helping stay away from getting interrupted from a possible update, there are a few files we strongly recommend you never edit.

The most important file to mention here would be the default head file or `\content\engine\design\templates\wrappers\element-default-head.html` . If you have custom code that needs to go into the <head> </head> section , you will want to create a file called element-custom-head.html and put it into `\content\skins\(Prebuilt template name)\templates\wrappers\elements` . This way the changes are included in your skin when the cache is refreshed and incase we have to update `\content\engine\design\templates\wrappers\element-default-head.html` your custom code is not lost.

Next in line would be the javascript files in `\content\engine\design\javascript` . Any custom tidbits of javascript would want to be passed into `\content\skins\(Prebuilt template name)\templates\javascript\skin.js` . There you can put in any new js code needed for the site, or if you need to pass in variables to override default variables from the existing files in \content\engine\design\javascript .

Similarly you'll also not want to edit `\content\engine\design\styles\base.css` when adding in your own css, regardless of wether you are adding in new elements or overriding existing ones. When you are dropping in your new css, you'll add it to `\content\skins\(Prebuilt template name)\styles\skin.css`

Lastly we very strongly recommend you do not edit the opc html files at all wether through direct edits in `\content\engine\design\templates\pages\checkout\opc` or by copying them into your custom skin. The reason for this is that it is highly sensitive and if we are having to push new skin/js files for that section it is likely due to a bug that needed to get fixed and if you have edited them/duplicated them you may not get the update properly. Editing the css elements for those pages is fine though and highly encouraged to help create the custom look you are going for.

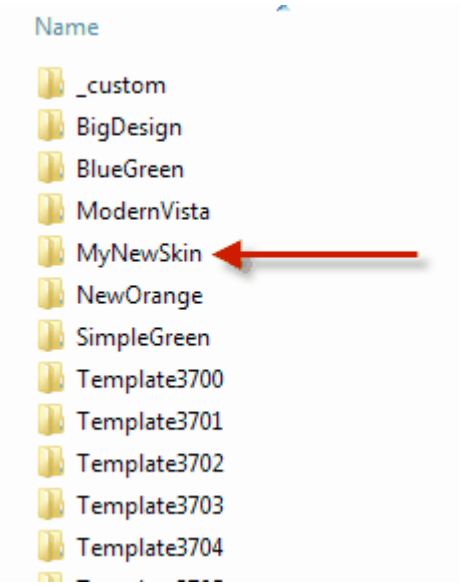
Building a custom template

4 Building a custom template

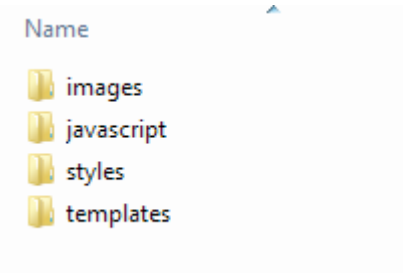
Now that we have discussed how the templating system works, how its laid out, and some common do's and dont's, it's time to build your template!

4.1 Creating the file structure

Using your favorite file managing tool (ssh, sftp, ftp, etc...) go into `\content\skins` and create a folder for your new skin. It's recommended to name the folder after the name of your skin for ease of management. For our example, we will us MyNewSkin as the skin name. After completion your path to the skin should be similar to `\content\skins\MyNewSkin` as discussed in the Prebuilt template section



After you have created the folder, it is recommended you download the defaultfolders zip file to your desktop, extract it, then upload the folders into your new template folder. Doing this will make it easier to copy files from the Base template folder in your custom template. After the upload, the structure should look similar to below:



Now that you have the default folders inside of your custom skin, we can move onto the skin.xml which is what the cart uses to get the information about your skin to output into the admin area.

4.2 Creating the skin.xml

As mentioned, the next step in creating your custom skin is to build the Skin Definition file, known as skin.xml . This file is required for the skin to be recognized and be selected in the admin area of Shoppe Pro Ultimate.

Using a text editor, create a file named skin.xml and paste the code below into the file:

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>Sample Title</title>
    <name>skin_template</name>
    <author>nobody</author>
    <thumbnail>previewThumbnail.jpg</thumbnail>
    <preview>previewFullsize.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

This is the default structure of the skin.xml with some default data added into it.

After dropping the xml in, you'll want to start updating the different variables.

To set the title of your skin you change the value of <title></title> to one of you choosing. This variable will be what is displayed in the admin area for the skin selectors. For our skin, we'll change it to My New Skin, so the end result will look like:

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>skin_template</name>
    <author>nobody</author>
    <thumbnail>previewThumbnail.jpg</thumbnail>
    <preview>previewFullsize.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

To set the name of your skin you change the value of <name></name> to one of you choosing. This value must match exactly the name of your custom templates folder. For our skin, we'll change it to MyNewSkin so the end result will look like

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>MyNewSkin</name>
    <author>nobody</author>
    <thumbnail>previewThumbnail.jpg</thumbnail>
    <preview>previewFullsize.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

To set the author of your skin you change the value of <author></author> to one of you choosing. This value can be anything you like such as your name or your company's name. For our skin well change it to Shoppe Pro Ultimate so the end result will look like

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>MyNewSkin</name>
    <author>Shoppe Pro Ultimate</author>
    <thumbnail>previewThumbnail.jpg</thumbnail>
    <preview>previewFullsize.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

One of the things you can do with the skin.xml is set thumbnail and preview images of your skins. You likely would not have anything to present right away at the start of the template creation, but once you did, you would update the <thumbnail> and <preview> fields respectively. The images would go into the root folder of your skin, for example \content\skins\MyNewSkin\MyNewSkinThumb,jpg

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>MyNewSkin</name>
    <author>Shoppe Pro Ultimate</author>
    <thumbnail>MyNewSkinThumb.jpg</thumbnail>
    <preview>MyNewSkinPreview.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

You can also supply additional images that will get shown in the admin for the skin to show case different areas of your design once it is complete. To do so you would duplicate the <image> section for as many images as you are adding. For our example, we will showcase our footer.

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>MyNewSkin</name>
    <author>Shoppe Pro Ultimate</author>
    <thumbnail>MyNewSkinThumb.jpg</thumbnail>
    <preview>MyNewSkinPreview.jpg</preview>
    <images>
        <image title="Awesome Footer">footer.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

Lastly you can use the <settings> section to control different design elements to be controlled by the skin.xml upon activation. Right now it can control only the top menu but we will be expanding the functionality greatly in future releases.

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>My New Skin</title>
    <name>MyNewSkin</name>
    <author>Shoppe Pro Ultimate</author>
    <thumbnail>MyNewSkinThumb.jpg</thumbnail>
    <preview>MyNewSkinPreview.jpg</preview>
    <images>
        <image title="Awesome Footer">footer.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>Yes</DesignTopMenuAvailable>
    </settings>
</skin>
```

After you have setup your skin.xml, save it, then upload it into the root of your skin folder. For example ours would go into \content\skins\MyNewSkin\skin.xml

For further information on the skin.xml as well as the default example, please see Skin.xml data in the Appendix

4.3 Where to go from here

Now that your skin folders have been prepped and the xml file has been established in order to allow your skin to work with the cart, the only thing left to do is to design! To assist with understanding that process, here are some examples of what you can do.

Editing the footer

To edit the footer, you'll want to copy

`\content\engine\design\templates\layouts\zone\footer.html`

into your skin folder using the same pathing, for example it would be dropped into

`\content\skins\MyNewSkinName\templates\layouts\zone\footer.html`

and then you can start editing the newly created footer.html to make your changes. To see your changes, use one of the cache rebuilding methods list in Rebuilding skin cache.

Editing the home page

To edit the home page, you'll want to copy

`\content\engine\design\templates\pages\site\home.html`

into your skin folder using the same pathing, for example it would be dropped into

`\content\skins\MyNewSkinName\templates\pages\site\home.html`

and then you can start editing the newly created home.html to make your changes. To see your changes, use one of the cache rebuilding methods list in Rebuilding skin cache.

Adding in custom css

Say you wanted to change the default color of your panel headers background color, you'll want to edit

`\content\skins\MyNewSkinName\styles\skin.css`

and put in the css for that element

```
.panel .title {
    background-color: #999999;
    color: white;
}
```

and update background color to have your custom color as shown below

```
.panel .title {
    background-color: #FF55AA;
    color: white;
}
```

and save the change. To see your changes, use one of the cache rebuilding methods list in Rebuilding skin cache.

This is basically the whole process for adding in your own code, css, and images. For some helpful examples as to how each page is laid out, check out the Example template layouts section of the Appendix.

Useful Tools

5 Useful Tools

5.1 Design tools

In order to facilitate finding the different CSS elements through out a skin, we recommend using some of the various design tools built into the different browsers. Each utility has the ability to inspect sections of a website and give you the HTML and/or CSS controlling that element.

Firebug for Firefox
http://getfirebug.com/

Developer tools for Chrome
http://code.google.com/chrome/devtools/docs/overview.html

Internet Explorer developer tools
http://msdn.microsoft.com/en-us/library/dd565628%28v=vs.85%29.aspx

5.2 Page speed checkers

Page Speed by Google
http://code.google.com/speed/page-speed/

Web Page Test
http://www.webpagetest.org/

5.3 CSS compliance tools

W3C CSS Validation Service
http://jigsaw.w3.org/css-validator/

CSSCheck
http://www.htmlhelp.com/tools/csscheck/

CSS Analyser
http://juicystudio.com/services/csstest.php

5.4 HTML validation tools

WDG HTML Validator
http://htmlhelp.com/tools/validator/

Html Validator for Firefox
https://addons.mozilla.org/en-US/firefox/addon/html-validator/

W3C Markup Validation Service
http://validator.w3.org/

5.5 Language editor

One of the more powerful tools in the cart is the Language Editor located in Cart Settings > Global Cart Settings > Languages and Currencies > Languages

This is not directly related to editing the design template, but it does control all of the default text in your website which is handy to know in case say you wanted to change 'My Cart' to say 'My Shopping Cart' for example.

We feel this is definitely one of the most commonly overlooked but very powerful features of the cart.

If you have any questions on using it, please feel free to let us know or checkout the Languages section in our user manual.

Of note though, that if you do utilize the feature and plan to send the skin out to another customer, you will want to include the language file as well for them to deploy. If this does occur, you can get the language file from your `\content\languages` folder.

Appendix

6 Appendix

6.1 Examples downloads

Default folder hierarchy for custom skins

http://www.cartmanual.com/manuals/defaultfolders.zip

Example skin package

http://www.cartmanual.com/manuals/SampleSkin.zip

6.2 Skin.xml data

Example skin.xml contents

```
<?xml version="1.0" encoding="UTF-8"?>
<skin>
    <title>Sample Title</title>
    <name>skin_template</name>
    <author></author>
    <thumbnail>previewThumbnail.jpg</thumbnail>
    <preview>previewFullsize.jpg</preview>
    <images>
        <image title="Catalog View">screenshot1.jpg</image>
        <image title="Product Details">screenshot2.jpg</image>
        <image title="View Cart">screenshot3.jpg</image>
    </images>
    <settings>
        <DesignTopMenuAvailable>NO</DesignTopMenuAvailable>
    </settings>
</skin>
```

Skin.xml tag reference

Tag	Description
skin	*Required.* The skin XML definition must begin with this as the root tag
name	*Required.* This value should be the same as the custom skin folder name.
title	*Recommended.* The title of the skin.
author	*Recommended.* The custom skins creator name.
thumbnail	*Recommended.* The path to the thumbnail image used as a preview of the custom skin that is relative to the custom skin folder name.
preview	*Recommended.* The skin XML definition must begin with this as the root tag
images	*Optional.* Icon used to view the customer's "My Cart" page.
image	*Required only if skin/images tag has been set.* The value should be the relative path to the image from the skin's directory.
image title	*Optional.* The title attribute can be used to set caption text for the skin image.
settings	*Optional.* Additional skin settings can be set within this tag block.
DesignTopMenuAvailable	*Optional.* Acceptable values are YES or NO. Values are case sensitive.
defaultLayoutElements	*Optional.* A serialized array of where the default position of boxes should appear for this skin.

6.3 Example template layouts

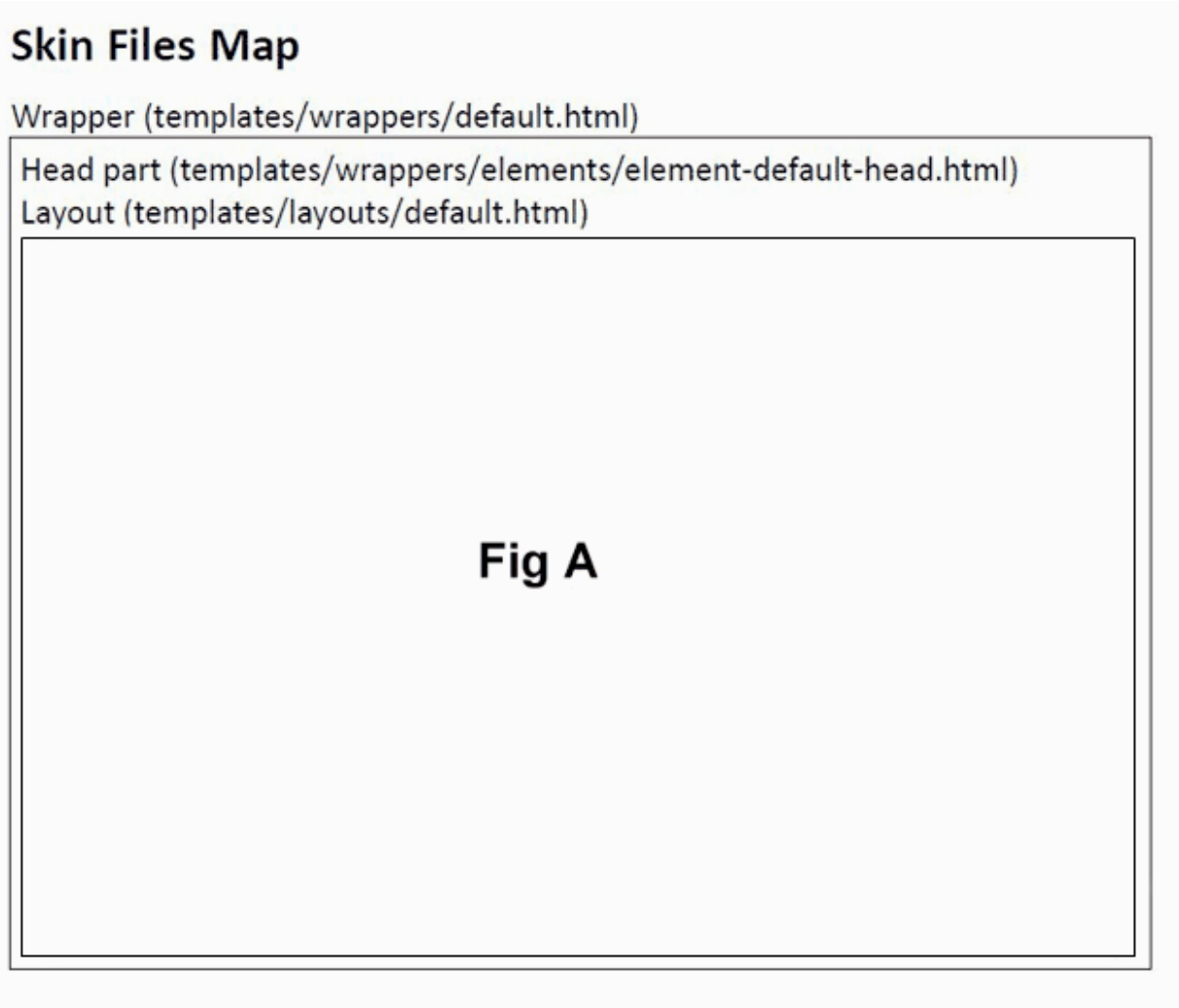


Fig A - Basic Layout

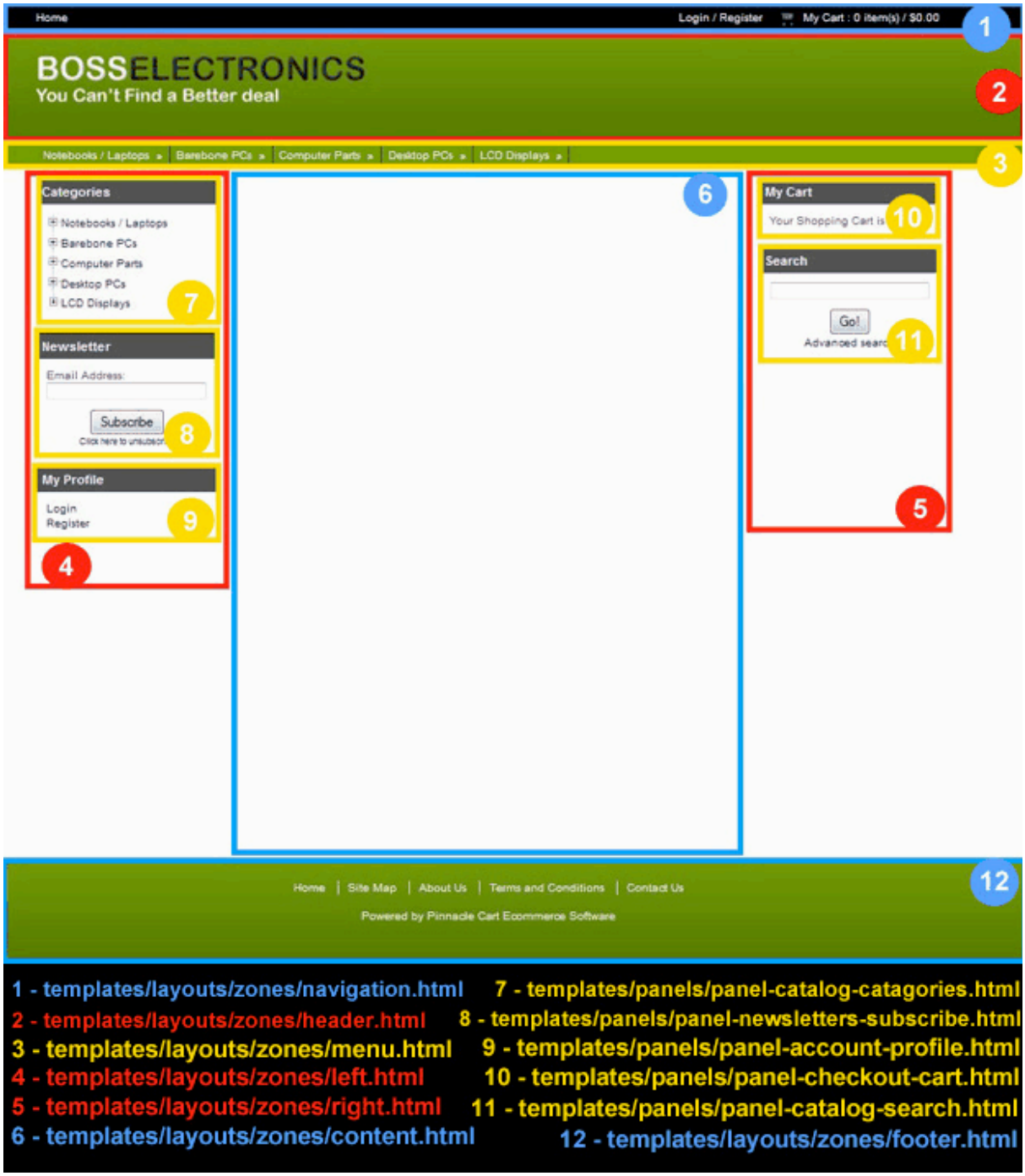


Fig B - Home page

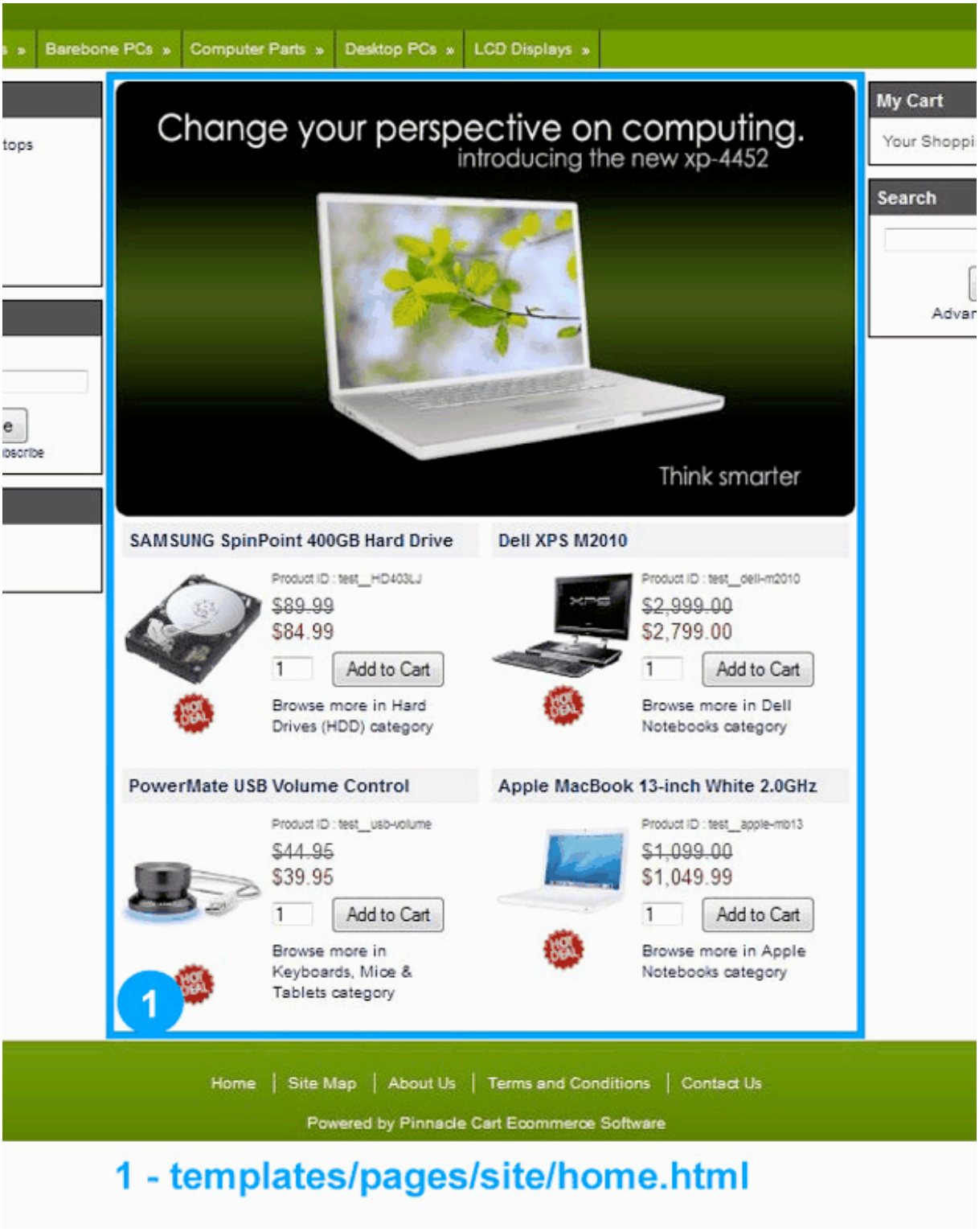
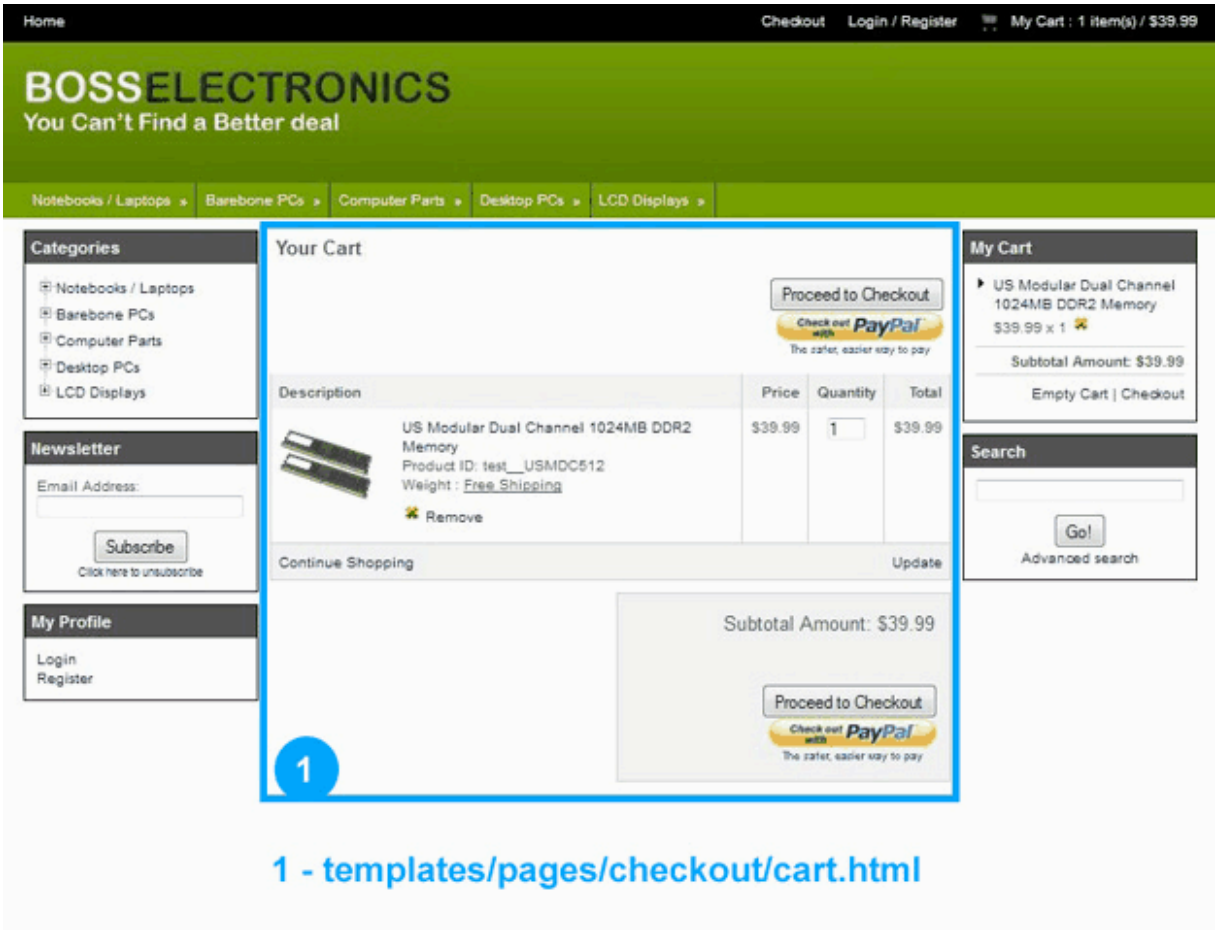


Fig C - Product Page

Fig D - Cart Page



6.4 CSS reference list

The following table lists the CSS selectors that can be used to modify the various design elements found on the storefront.

Site global styles

Background	
Site background	.page
Cart background	.page .container-wrap
Header	
Site header container	.page .container-header
Site header	.page .layout-zone-header
Site header links	.page .layout-zone-header a
Navigation	
Site navigation container	.page .container-navigation
Site navigation	.page .layout-zone-navigation
Site navigation links	.page .layout-zone-navigation a
Menu	
Site menu container	.page .container-menu
Site menu	.page .layout-zone-menu
Site menu links	.page .layout-zone-menu a
Content	
Site content	.page .layout-zone-content
Site content links	.page .layout-zone-content a
Forms	
Form header	.page h3
Field label	.page .field label

Required field label	.page .field.required label
Field comments	.page .field .hint

Footer

Site footer container	.page .container-footer
Site footer	.page .layout-zone-footer
Site footer links	.page .layout-zone-footer a

Images

Site logo	.page .image-logo
Site slogan	.page .image-slogan
Home page image	.page .image-home
Hot deal mark	.page .image-hot-deal
No image mark (small)	.page .image-no-image-small
No image mark (big)	.page .image-no-image-big
Cart image in top bar	.page .image-cart
Delete item from a cart	.page .image-delete-item
CVV2 Number help image	.page .image-cvv2
Check numbers help image	.page .image-check
Click-to-view	.page .image-click-to-view
Print version	.page .image-print-version
Gift certificate image	.page .image-gift-certificate

Buttons

Common style	.page input.button,input.submit,input.reset
Start search	.page input.button-start-search
Catalog navigation	.page input.button-catalog-navigation

Add to cart	.page input.button-add-to-cart
Checkout	.page input.button-checkout
Subscribe	.page input.button-subscribe
Unsubscribe	.page input.button-unsubscribe
Continue	.page input.button-continue
Continue with order	.page input.button-continue-with-order
Continue shopping	.page input.button-continue-shopping
Login	.page input.button-login
Register	.page input.button-register
Reset	.page input.button-reset
Update	.page input.button-update-cart
Complete	.page input.button-complete
Purchase	.page input.button-purchase
Process payment	.page input.button-process-payment
Save	.page input.button-save
Add address	.page input.button-add-address
Reset password	.page input.button-reset-password
Email to a friend	.page input.button-email-to-friend
Get shipping rates	.page input.button-get-shipping-rates
Get shipping quotes	.page input.button-get-shipping-quotes
Gift certificate balance	.page input.button-gift-certificate-balance
Add wish list	.page input.button-add-wishlist
Update wish list	.page input.button-update-wishlist
Send wish list	.page input.button-send-wishlist
Send review	.page input.button-review-send
Close review	.page input.button-review-close
Testimonial Submit	.page input.button-testimonial-submit

Boxes

Global styles for all boxes Box

header	.panel .title
Box content	.panel .content
Link styles	.panel a

Search catalog

Box header	.panel-catalog-search .title
Box content	.panel-catalog-search .content
Link styles	.panel-catalog-search a

Bestsellers

Box header	.panel-catalog-bestsellers .title
Box content	.panel-catalog-bestsellers .content
Link styles	.panel-catalog-bestsellers a

Catalog categories

Box header	.panel-catalog-categories .title
Box content	.panel-catalog-categories .content
Link styles	.panel-catalog-categories a

Manufacturers

Box header	.panel-catalog-manufacturers .title
Box content	.panel-catalog-manufacturers .content
Link styles	.panel-catalog-manufacturers a

Products others bought

Box header	.panel-catalog-others-bought .title
Box content	.panel-catalog-others-bought .content
Link styles	.panel-catalog-others-bought a

Recently viewed

Box header	.panel-catalog-recent .title
Box content	.panel-catalog-recent .content
Link styles	.panel-catalog-recent a

Account profile

Box header	.panel-account-profile .title
Box content	.panel-account-profile .content
Link styles	.panel-account-profile a

Checkout

Box header	.panel-checkout .title
Box content	.panel-checkout .content
Link styles	.panel-checkout a

View cart

Box header	.panel-checkout-cart .title
Box content	.panel-checkout-cart .content
Link styles	.panel-checkout-cart a

Newsletter signup

Box header	.panel-newsletters-subscribe .title
Box content	.panel-newsletters-subscribe .content
Link styles	.panel-newsletters-subscribe a

Menus

Top menu

Menu background	.layout-zone-menu ul.drop-down-menu
Menu item	.layout-zone-menu a.drop-down-menu-item
Menu item hover	.layout-zone-menu a.drop-down-menu-item-hover

Side menu

Menu background	.panel-catalog-categories ul.drop-down-menu

Menu item	.panel-catalog-categories a.drop-down-menu-item
Menu item hover	.panel-catalog-categories a.drop-down-menu-item-hover

Catalog pages

Common styles

Page header	.page-catalog h1
Content	.page-catalog .layout-zone-content
Content links	.page-catalog .layout-zone-content a
Bread crumbs	.page-catalog .catalog-bread-crumbs
Bread crumbs links	.page-catalog .catalog-bread-crumbs a
Navigation	.page-catalog .catalog-navigation
Page breaks	.page-catalog .catalog-page-breaks
Page breaks links	.page-catalog .catalog-page-breaks a
Page breaks - current page	.page-catalog .catalog-page-breaks .active

Sort/View dropdowns

Menu background	.catalog-navigation ul.drop-down-menu
Menu item	.catalog-navigation a.drop-down-menu-item
Menu item hover	.catalog-navigation a.drop-down-menu-item-hover

Common product view

Product title	.page .catalog-product-title a
Product title background	.page .catalog-product-title
Product ID	.page .catalog-product-id
Product image	.page .catalog-product-image
Product overview	.page .catalog-product-overview
Product price label	.page .catalog-product-price .price-label
Product price	.page .catalog-product-price .price-amount

amount	
Product sale price label	.page .catalog-product-sale-price .sale-price-label
Product sale price amount	.page .catalog-product-sale-price .sale-price-amount
Product case pack	.page .catalog-product-case-pack
Product hot deal	.page .catalog-product-hot-deal
Product out of stock	.page .catalog-product-out-of-stock
Product click to view	.page .catalog-product-click-to-view a
Product category link	.page .catalog-product-more-in-category a

Text view

Product title	.catalog-view-text .catalog-product-title a
Product title background	.catalog-view-text .catalog-product-title
Product ID	.catalog-view-text .catalog-product-id
Product image	.catalog-view-text .catalog-product-image
Product overview	.catalog-view-text .catalog-product-overview
Product price label	.catalog-view-text .catalog-product-price .price-label
Product price amount	.catalog-view-text .catalog-product-price .price-amount
Product sale price label	.catalog-view-text .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-text .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-text .catalog-product-case-pack
Product hot deal	.catalog-view-text .catalog-product-hot-deal
Product out of stock	.catalog-view-text .catalog-product-out-of-stock
Product click to view	.catalog-view-text .catalog-product-click-to-view a
Product category link	.catalog-view-text .catalog-product-more-in-category a

Thumbnails - single column

Product title	.catalog-view-thumb1 .catalog-product-title a
Product title background	.catalog-view-thumb1 .catalog-product-title
Product ID	.catalog-view-thumb1 .catalog-product-id
Product image	.catalog-view-thumb1 .catalog-product-image
Product overview	.catalog-view-thumb1 .catalog-product-overview
Product price label	.catalog-view-thumb1 .catalog-product-price .price-label
Product price amount	.catalog-view-thumb1 .catalog-product-price .price-amount
Product sale price label	.catalog-view-thumb1 .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-thumb1 .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-thumb1 .catalog-product-case-pack
Product hot deal	.catalog-view-thumb1 .catalog-product-hot-deal
Product out of stock	.catalog-view-thumb1 .catalog-product-out-of-stock
Product click to view	.catalog-view-thumb1 .catalog-product-click-to-view a
Product category link	.catalog-view-thumb1 .catalog-product-more-in-category a

Thumbnails - single column clean

Product title	.catalog-view-thumb1-clean .catalog-product-title a
Product title background	.catalog-view-thumb1-clean .catalog-product-title
Product ID	.catalog-view-thumb1-clean .catalog-product-id
Product image	.catalog-view-thumb1-clean .catalog-product-image
Product overview	.catalog-view-thumb1-clean .catalog-product-overview
Product price label	.catalog-view-thumb1-clean .catalog-product-price .price-label
Product price amount	.catalog-view-thumb1-clean .catalog-product-price .price-amount

Product sale price label	.catalog-view-thumb1-clean .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-thumb1-clean .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-thumb1-clean .catalog-product-case-pack
Product hot deal	.catalog-view-thumb1-clean .catalog-product-hot-deal
Product out of stock	.catalog-view-thumb1-clean .catalog-product-out-of-stock
Product click to view	.catalog-view-thumb1-clean .catalog-product-click-to-view a
Product category link	.catalog-view-thumb1-clean .catalog-product-more-in-category a

Thumbnails - double column

Product title	.catalog-view-thumb2 .catalog-product-title a
Product title background	.catalog-view-thumb2 .catalog-product-title
Product ID	.catalog-view-thumb2 .catalog-product-id
Product image	.catalog-view-thumb2 .catalog-product-image
Product overview	.catalog-view-thumb2 .catalog-product-overview
Product price label	.catalog-view-thumb2 .catalog-product-price .price-label
Product price amount	.catalog-view-thumb2 .catalog-product-price .price-amount
Product sale price label	.catalog-view-thumb2 .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-thumb2 .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-thumb2 .catalog-product-case-pack
Product hot deal	.catalog-view-thumb2 .catalog-product-hot-deal
Product out of stock	.catalog-view-thumb2 .catalog-product-out-of-stock
Product click to view	.catalog-view-thumb2 .catalog-product-click-to-view a
Product category link	.catalog-view-thumb2 .catalog-product-more-in-category a

Two column view

Product title	.catalog-view-display .catalog-product-title a
Product title background	.catalog-view-display .catalog-product-title
Product ID	.catalog-view-display .catalog-product-id
Product image	.catalog-view-display .catalog-product-image
Product overview	.catalog-view-display .catalog-product-overview
Product price label	.catalog-view-display .catalog-product-price .price-label
Product price amount	.catalog-view-display .catalog-product-price .price-amount
Product sale price label	.catalog-view-display .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-display .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-display .catalog-product-case-pack
Product hot deal	.catalog-view-display .catalog-product-hot-deal
Product out of stock	.catalog-view-display .catalog-product-out-of-stock
Product click to view	.catalog-view-display .catalog-product-click-to-view a
Product category link	.catalog-view-display .catalog-product-more-in-category a

Two column box view

Product title	.catalog-view-display .catalog-product-title a
Product title background	.catalog-view-display .catalog-product-title
Product ID	.catalog-view-display .catalog-product-id
Product image	.catalog-view-display .catalog-product-image
Product overview	.catalog-view-display .catalog-product-overview
Product price label	.catalog-view-display .catalog-product-price .price-label
Product price amount	.catalog-view-display .catalog-product-price .price-amount
Product sale price label	.catalog-view-display .catalog-product-sale-price .sale-price-label

Product sale price amount	.catalog-view-display .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-display .catalog-product-case-pack
Product hot deal	.catalog-view-display .catalog-product-hot-deal
Product out of stock	.catalog-view-display .catalog-product-out-of-stock
Product click to view	.catalog-view-display .catalog-product-click-to-view a
Product category link	.catalog-view-display .catalog-product-more-in-category a

Three column view

Product title	.catalog-view-thumb3 .catalog-product-title a
Product title background	.catalog-view-thumb3 .catalog-product-title
Product ID	.catalog-view-thumb3 .catalog-product-id
Product image	.catalog-view-thumb3 .catalog-product-image
Product overview	.catalog-view-thumb3 .catalog-product-overview
Product price label	.catalog-view-thumb3 .catalog-product-price .price-label
Product price amount	.catalog-view-thumb3 .catalog-product-price .price-amount
Product sale price label	.catalog-view-thumb3 .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-thumb3 .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-thumb3 .catalog-product-case-pack
Product hot deal	.catalog-view-thumb3 .catalog-product-hot-deal
Product out of stock	.catalog-view-thumb3 .catalog-product-out-of-stock
Product click to view	.catalog-view-thumb3 .catalog-product-click-to-view a
Product category link	.catalog-view-thumb3 .catalog-product-more-in-category a

Three column clean

Product title	.catalog-view-thumb3-clean .catalog-product-title a

Product title background	.catalog-view-thumb3-clean .catalog-product-title
Product ID	.catalog-view-thumb3-clean .catalog-product-id
Product image	.catalog-view-thumb3-clean .catalog-product-image
Product overview	.catalog-view-thumb3-clean .catalog-product-overview
Product price label	.catalog-view-thumb3-clean .catalog-product-price .price-label
Product price amount	.catalog-view-thumb3-clean .catalog-product-price .price-amount
Product sale price label	.catalog-view-thumb3-clean .catalog-product-sale-price .sale-price-label
Product sale price amount	.catalog-view-thumb3-clean .catalog-product-sale-price .sale-price-amount
Product case pack	.catalog-view-thumb3-clean .catalog-product-case-pack
Product hot deal	.catalog-view-thumb3-clean .catalog-product-hot-deal
Product out of stock	.catalog-view-thumb3-clean .catalog-product-out-of-stock
Product click to view	.catalog-view-thumb3-clean .catalog-product-click-to-view a
Product category link	.catalog-view-thumb3-clean .catalog-product-more-in-category a

Flexible

Product title	.catalog-view-flexible .catalog-product-title a
Product title background	.catalog-view-flexible .catalog-product-title
Product ID	.catalog-view-flexible .catalog-product-id
Product image	.catalog-view-flexible .catalog-product-image
Product overview	.catalog-view-flexible .catalog-product-overview
Product price label	.catalog-view-flexible .catalog-product-price .price-label
Product price amount	.catalog-view-flexible .catalog-product-price .price-amount
Product sale price label	.catalog-view-flexible .catalog-product-sale-price .sale-price-label
Product sale price	.catalog-view-flexible .catalog-product-sale-price .sale-price-amount

amount	
Product case pack	.catalog-view-flexible .catalog-product-case-pack
Product hot deal	.catalog-view-flexible .catalog-product-hot-deal
Product out of stock	.catalog-view-flexible .catalog-product-out-of-stock
Product click to view	.catalog-view-flexible .catalog-product-click-to-view a
Product category link	.catalog-view-flexible .catalog-product-more-in-category a

Product page

Common

Product title	.page-product .product-title
Bread crumbs	.page-product .product-bread-crumbs
Bread crumbs links	.page-product .product-bread-crumbs a
Product ID	.page-product .product-id
Product image	.page-product .product-image
Product price label	.page-product .product-price .price-label
Product price amount	.page-product .product-price .price-amount
Product sale price label	.page-product .product-price .sale-price-label
Product sale price amount	.page-product .product-price .sale-price-amount
Product case pack	.page-product .product-case-pack
Product hot deal	.page-product .product-hot-deal
Product out of stock	.page-product .product-out-of-stock
Overview	.page-product .product-overview
Description	.page-product .product-description
Secondary images	.page-product .product-secondary-images
Reviews	.page-product .product-reviews

Recommended products	.page-product .product-recommended

Account pages

Account home page

Page header	.page-account h1
Content	.page-account .layout-zone-content
Content links	.page-account .layout-zone-content a

Address book

Page header	.page-address-book h1
Content	.page-address-book .layout-zone-content
Content links	.page-address-book .layout-zone-content a

Address edit

Page header	.page-address-edit h1
Content	.page-address-edit .layout-zone-content
Content links	.page-address-edit .layout-zone-content a

Auth error

Page header	.page-auth-error h1
Content	.page-auth-error .layout-zone-content
Content links	.page-auth-error .layout-zone-content a

Account blocked page

Page header	.page-blocked h1
Content	.page-blocked .layout-zone-content
Content links	.page-blocked .layout-zone-content a

Login page

Page header	.page-login h1
Content	.page-login .layout-zone-content

Content links	.page-login .layout-zone-content a

Orders page

Page header	.page-orders h1
Content	.page-orders .layout-zone-content
Content links	.page-orders .layout-zone-content a

Order page

Page header	.page-order h1
Content	.page-order .layout-zone-content
Content links	.page-order .layout-zone-content a

Password reset

Page header	.page-password-reset h1
Content	.page-password-reset .layout-zone-content
Content links	.page-password-reset .layout-zone-content a

Profile

Page header	.page-profile h1
Content	.page-profile .layout-zone-content
Content links	.page-profile .layout-zone-content a

Signup

Page header	.page-signup h1
Content	.page-signup .layout-zone-content
Content links	.page-signup .layout-zone-content a

Checkout pages

Billing and Shipping

Page header	.page-billing-and-shipping h1
Content	.page-billing-and-shipping .layout-zone-content
Content links	.page-billing-and-shipping .layout-zone-content a

Cart page

Page header	.page-cart h1
Content	.page-cart .layout-zone-content
Content links	.page-cart .layout-zone-content a

Completed

Page header	.page-completed h1
Content	.page-completed .layout-zone-content
Content links	.page-completed .layout-zone-content a

Invoice

Page header	.page-invoice h1
Content	.page-invoice .layout-zone-content
Content links	.page-invoice .layout-zone-content a

One page checkout

Page header	.page-opc h1
Content	.page-opc .layout-zone-content
Content links	.page-opc .layout-zone-content a

Payment validation

Page header	.page-payment-validation h1
Content	.page-payment-validation .layout-zone-content
Content links	.page-payment-validation .layout-zone-content a

Shipping method

Page header	.page-shipping-method h1
Content	.page-shipping-method .layout-zone-content
Content links	.page-shipping-method .layout-zone-content a

Shipping quote

Page header	.page-shipping-quote h1
Content	.page-shipping-quote .layout-zone-content

Content links	.page-shipping-quote .layout-zone-content a

Newsletters pages

Subscribe

Page header	.page-subscribe h1
Content	.page-subscribe .layout-zone-content
Content links	.page-subscribe .layout-zone-content a

Unsubscribe

Page header	.page-unsubscribe h1
Content	.page-unsubscribe .layout-zone-content
Content links	.page-unsubscribe .layout-zone-content a

Site pages

Not found page

Page header	.page-404 h1
Content	.page-404 .layout-zone-content
Content links	.page-404 .layout-zone-content a

Home page

Page header	.page-home h1
Content	.page-home .layout-zone-content
Content links	.page-home .layout-zone-content a

International settings

Page header	.page-international h1
Content	.page-international .layout-zone-content
Content links	.page-international .layout-zone-content a

Site map

Page header	.page-site-map h1

Content	.page-site-map .layout-zone-content
Content links	.page-site-map .layout-zone-content a

Text pages

Page header	.page-text h1
Content	.page-text .layout-zone-content
Content links	.page-text .layout-zone-content a

Testimonials

Page header	.page-testimonials h1
Content	.page-testimonials .layout-zone-content
Content links	.page-testimonials .layout-zone-content a

6.5 Default skin images

Name	Element ID	Description
Site logo	image-logo	The storefront logo image.
Home page image	image-home	The storefront home page image.
Hot deal mark	image-hot-deal	The product hot deal image.
Site slogan	image-slogan	The storefront slogan image that is usually next to the storefront logo.
No image mark (small)	image-no-image-small	Small version of image used to indicate that a preview image is not available for a product.
No image mark (big)	image-no-image-big	Large version of image used to indicate that a preview image is not available for a product.
Cart image in top bar	image-cart	Icon used to view the customer's "My Cart" page.
Delete item from a cart	image-delete-item	Icon used on the "My Cart" page and "My Cart" box to remove items from the cart.
CVV2 Number help image	image-cvv2	Helper icon used in the checkout process to show where the customer can find the CVV2 number on their credit card.
Check numbers help image	image-check	Helper icon used in the checkout process to show the customer an example of a check.
Click-to-view	image-click-to-view	Icon used on product listings that links the customer to the product detail page.
Print version	image-print-version	Icon used for link to a printer-friendly version of the current page's content.

Gift certificate image	image-gift-certificate	Icon used for the gift certificate page.
Start search	button-start-search	Button used for search forms on the storefront.
Catalog navigation	button-catalog-navigation	Button used for catalog navigation.
Add to cart	button-add-to-cart	Button used when adding a product to the shopping cart.
Checkout	button-checkout	Button used to begin checkout.
Subscribe	button-subscribe	Button used to subscribe to the stores newsletter and product updates.
Unsubscribe	button-unsubscribe	Button used to unsubscribe from the stores newsletter and product updates.
Continue	button-continue	Button used to continue to the next step in the checkout process.
Continue with order	button-continue-with-order	Button used to proceed to the billing/shipping page of the checkout process.
Continue shopping	button-continue-shopping	Button used on the My Cart page to return to the store's catalog to continue adding items to the cart.
Login	button-login	Button used on the customer's login form.
Register	button-register	Button used on the customer's registration form.
Reset	button-reset	Button used to reset the form.
Update	button-update-cart	Button used on the My Cart page to update the details of the shopping cart.
Complete	button-complete	Button used to complete orders where a payment is not due at the time, such as a free order or a custom payment gateway.
Purchase	button-purchase	Button used to submit payment information and complete the order.
Process payment	button-process-payment	Button used to submit payment information and complete the order.
Save	button-save	Button used to save a form.
Add address	button-add-address	Button used to submit the add address form.
Reset password	button-reset-password	Button used to submit the reset password form.
Email to a friend	button-email-to-friend	Button used to submit the email to friend form.
Get shipping rates	button-get-shipping-rates	Button used to get shipping rates.
Get shipping quotes	button-get-shipping-quotes	Button used to submit the shipping quotes feature.
Gift certificate balance	button-gift-certificate-balance	Button used to check a gift certificate balance.
Add wish list	button-add-wishlist	Button used to create a wishlist.

Update wish list	button-update-wishlist	Button used to update the wishlist.
Send wish list	button-send-wishlist	Button used to submit the wishlist form to send.
Send review	button-review-send	Button used on the product reviews form to submit a review.
Close review	button-review-close	Button used on the product reviews form to close the form.
Testimonial Submit	button-testimonial-submit	Button used to submit the testimonial form.